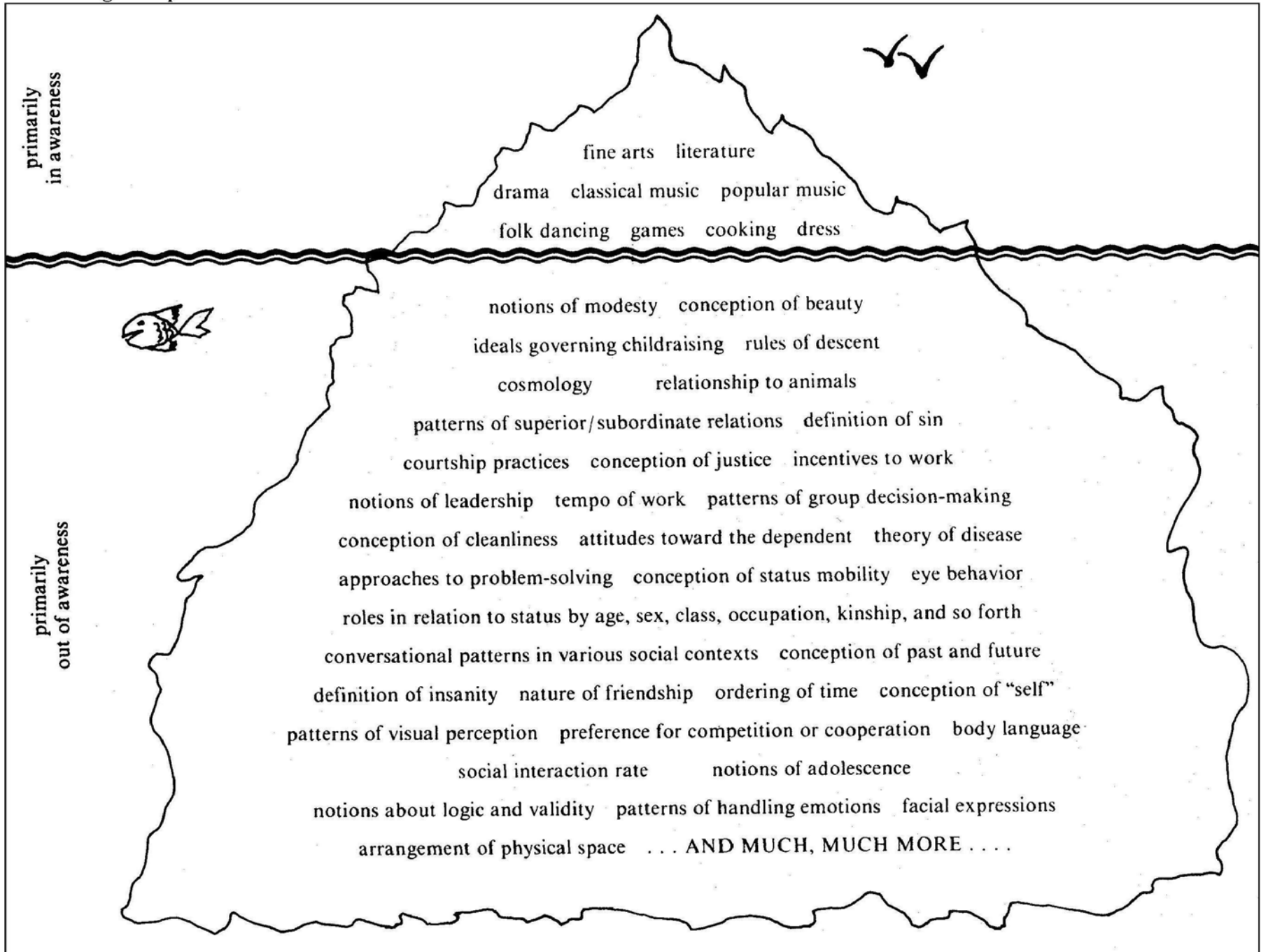


The iceberg conception of the nature of culture



Just as nine-tenths of an iceberg is out of sight (below the water line), so is nine-tenths of culture out of conscious awareness. The out-of-awareness part of the culture has been termed "deep culture."